

East Point Campus, Jnana Prabha, Virgo Nagar Post, Bengaluru – 560049, Karnataka

PROGRAM EDUCATIONAL OBJECTIVES	
M PHARM PHARMACOLOGY	
PEO1	Pursue higher education in the core and competency areas of pharmacy
PEO2	Employed as productive and valued professional in pharmaceutical manufacturing, sales
	and marketing, business analyst, FR&D, drug regulatory affairs, product manager and
	academics
PEO3	Successful entrepreneur in pharmaceutical businesses such as manufacturing, contract
	manufacturing organizations, export orientated units, market research and consultancy.
PEO4	Continue to learn and adapt evolving technologies in the core or allied areas of
	pharmaceutical sciences.