

3.4.1 Outcomes of Extension activities in the neighbourhood community in terms of impact and sensitising the students to social issues for their holistic development during the last five years.

East Point College of Pharmacy has consistently demonstrated its commitment to community engagement through a variety of extension activities. These initiatives aim to foster a sense of social responsibility among the students and contribute positively to the surrounding community.

One of the recurring events organised by the college is the Voluntary blood donation camp, held in collaboration with the Karnataka Blood Bank and Rotary Club. This initiative not only helps in addressing the critical need for blood but also raises awareness about the importance of voluntary blood donation. The students actively participate in organizing and volunteering for the camp, showcasing their dedication to the well-being of others.

In response to the challenges posed by the COVID-19 pandemic, the college took proactive measures by organizing RT-PCR tests and a vaccination drive. Understanding the urgency and gravity of the situation, the institution played a vital role in ensuring the health and safety of the community. The vaccination drive, providing doses, was a crucial step in contributing to the broader public health efforts.

The National Service Scheme (NSS) committee at the college has been instrumental in organizing awareness programs on various issues. These programs cover a wide range of awareness programme on hypertension, AIDS, No tobacco, COVID-19, proper usage of masks, Road safety regulation and environmental concerns like Swachh Bharat, tree plantation, and plastic detox drives. The college's commitment to holistic education is evident in its efforts to create socially responsible and environmentally conscious individuals.

Additionally, the college invites experts to sensitize students on critical social issues like COVID-19, hypertension and anti-ragging measures. These sessions go beyond the conventional curriculum, providing students with insights into the real-world challenges they may face and empowering them to be responsible and informed citizens.

One standout individual, Sarita Kotagiri, an associate professor in the Pharmacology department, has been a beacon of social service. Since 2006, she has been associated with APSA (Association for Promoting Social Action), where she has volunteered as a teacher,




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contributing to the education of underprivileged children for over 17 years. Additionally, she has been an active member of the MITRA foundation since 2013, working to support the families of terminally ill cancer patients. Her commitment to social causes exemplifies the spirit of service that the college aims to instill in its students.

During the challenging times of the pandemic, the college final-year students demonstrated exceptional commitment by collaborating with government Apathmitra initiatives. They assumed the role of COVID warriors, actively participating in initiatives that aimed to combat the spread of the virus. This showcases the students' dedication to community service, especially during times of crisis.

The students at East Point College of Pharmacy are not only academically inclined but also actively participate in patriotic events. Events such as Independence Day, Kannada Rajotsava, and Republic Day are celebrated with fervor. These occasions provide a platform for students to express their patriotism and cultural identity, fostering a sense of unity and pride among the student body.



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